



Mayo County Council **Corporate Plan Framework**

2019-24

Introduction

Mayo County Council is at the heart of local community and is the key provider of economic and social development in Mayo. As the democratic leader of the County, we represent the people while delivering vital local services which are central to the quality of life of everybody who lives in, works in and visits Mayo.

Mayo County Council is central to making Mayo, Sustainable, Inclusive, Prosperous and Proud. The Corporate Plan is a key part of our delivering on our commitment to Mayo. In it we set out our mission as the democratic body representing the people of Mayo, what we want to deliver for the people over the next five years, and how we are going to meet our commitments to our communities. This Plan also sets out what we will work to achieve and how we will measure our efforts so that the people of Mayo will see that we deliver effectively on our commitments to them.

Foreword

Chief Executive and Cathaoirleach of Mayo County Council

MISSION STATEMENT

"To promote the well-being and quality of life of our citizens and communities in Mayo and to enhance the attractiveness of the County as a place in which to live, work, visit, invest in and enjoy".

VISION:

A County which is Sustainable, Inclusive, Prosperous and Proud

OUR STRATEGY

We will achieve our Mission and deliver on our Vision as follows:

We will help

- ❖ Provide a good quality of life
- ❖ Sustain Communities
- ❖ Grow Business
- ❖ Connect with Our Diaspora
- ❖ Support our people to live better, by the values of their county

We will create

- ❖ Opportunities
- ❖ Positive environments
- ❖ Sustainable growth and development

We will maximize

- ❖ Advantages in positive Climate Action
- ❖ Relationship reach
- ❖ Opportunities to support and benefit people

Our values

Values of Mayo County Council	Underpinned by being:
<p>Sustainable</p> <ul style="list-style-type: none"> ❖ Social ❖ Economic ❖ Environmental <p>Inclusive</p> <ul style="list-style-type: none"> ❖ Everyone contributes ❖ Nobody is left behind ❖ Actively pursue inclusivity and engagement <p>Prosperous</p> <ul style="list-style-type: none"> ❖ Quality of life ❖ Investment ❖ Enterprise and Employment ❖ Look after own needs <p>Proud</p> <ul style="list-style-type: none"> ❖ To work for Mayo ❖ Ambitious for the County ❖ Heritage ❖ Record of Achievement 	<p>Democratic</p> <p>Respectful</p> <p>Caring</p> <p>Innovative</p> <p>Agile/ Flexible</p> <p>Cultural</p> <p>Effective</p> <p>Open</p> <p>Transparent</p> <p>Equal</p> <p>Accessible</p>

OUR APPROACH

To continue to develop a team with the requisite culture, leadership, skills, drive and understanding to deliver key projects and programs.

- ❖ We will be citizen centred, minimize bureaucracy, and responsive to competing needs.
- ❖ We will build stable communities using an integrated approach to the development and implementation of Physical, Social and Economic Policies.
- ❖ Our policies are informed through meaningful engagement.

OUR SOCIAL COMMITMENT

- ❖ We are committed to improving the quality of life for people and communities. We will support, develop and maintain quality recreational, cultural and civic facilities. We value safe & sustainable communities where people of all ages enjoy a good quality of life and a sense of pride in their place. We will actively promote diversity, equality and partnership and ensure due regard for human rights in everything we do.

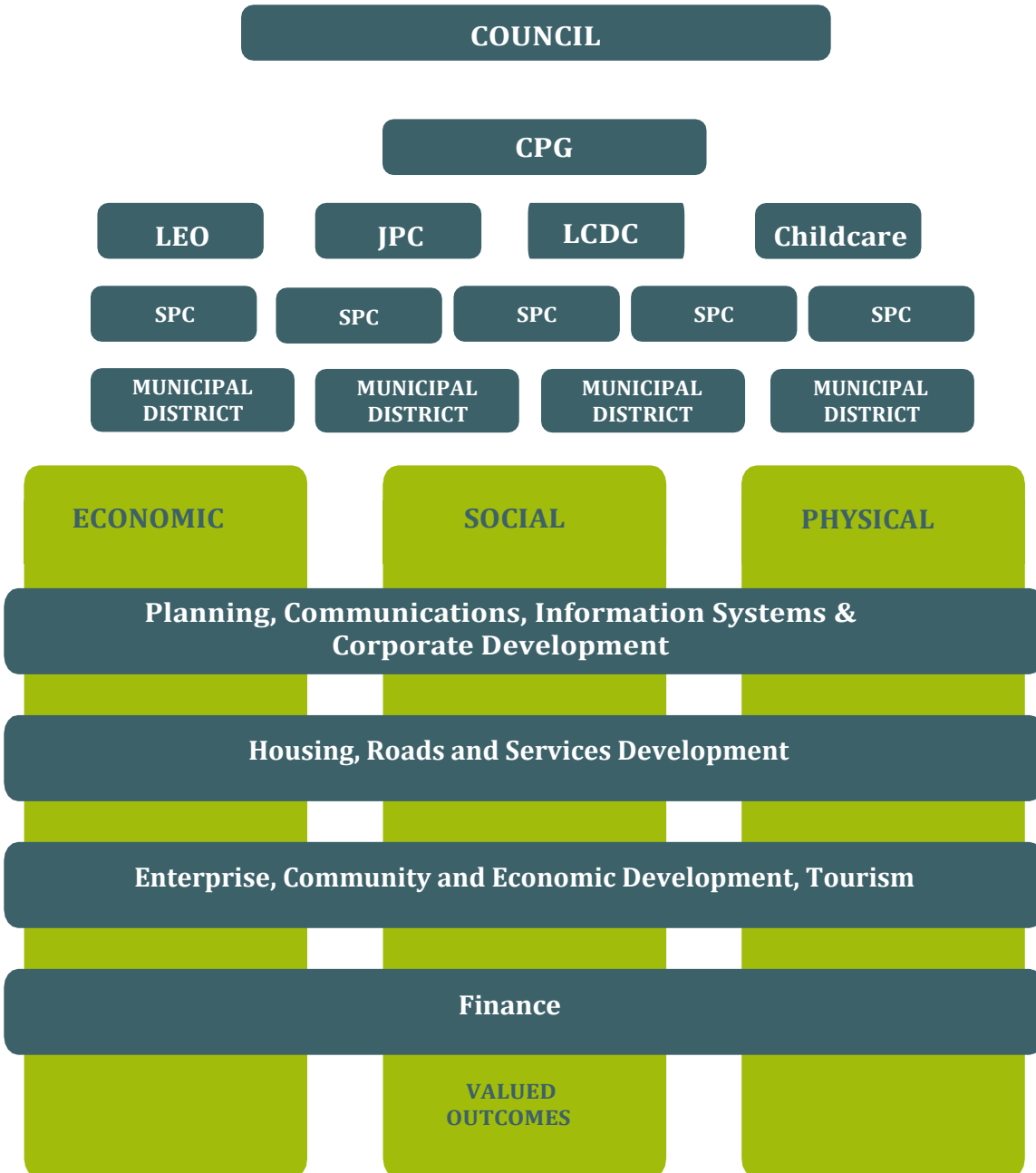
OUR ECONOMIC COMMITMENT

- ❖ We will develop our urban and rural communities as engines of economic growth aligned to the Atlantic Economic Corridor, creating an environment that will establish Mayo as a premier investment location and a welcome place to set up a new business. We will strengthen our rural communities to underpin better economic performance and imaginatively develop strategic sites and locations that will anchor new clusters of economic development.

OUR ENVIRONMENTAL COMMITMENT

- ❖ As a lead climate action organisation we will promote sustainable development including quality transport infrastructure, environmental infrastructure, smarter travel options, accessibility to quality housing and encourage and support new digital technologies. We will provide a public realm which is: accessible and safe for people of all ages and abilities; supports and promotes healthy lifestyles for all; creates areas where people can come together; and promotes Mayo at its best, making it more attractive to live, invest, work and visit.

OUR STRUCTURE



Our structure

Internal

The management and leadership teams have identified culture and innovation as two areas of internal priorities for the next five years. This means;

- Developing changes to culture and leadership styles in the council
- Reflecting on the “personality” of Mayo County Council
- Developing a suite of projects around culture and innovation both internally for staff and councillors and externally for the Mayo public.
- Strengthening and building the Leadership culture of the organisation to reflect aims of the Corporate plan

Mayo County Council staff will be central to delivering on our commitments in this Plan and we will resource and equip them with the necessary skills to have the capacity to achieve this.

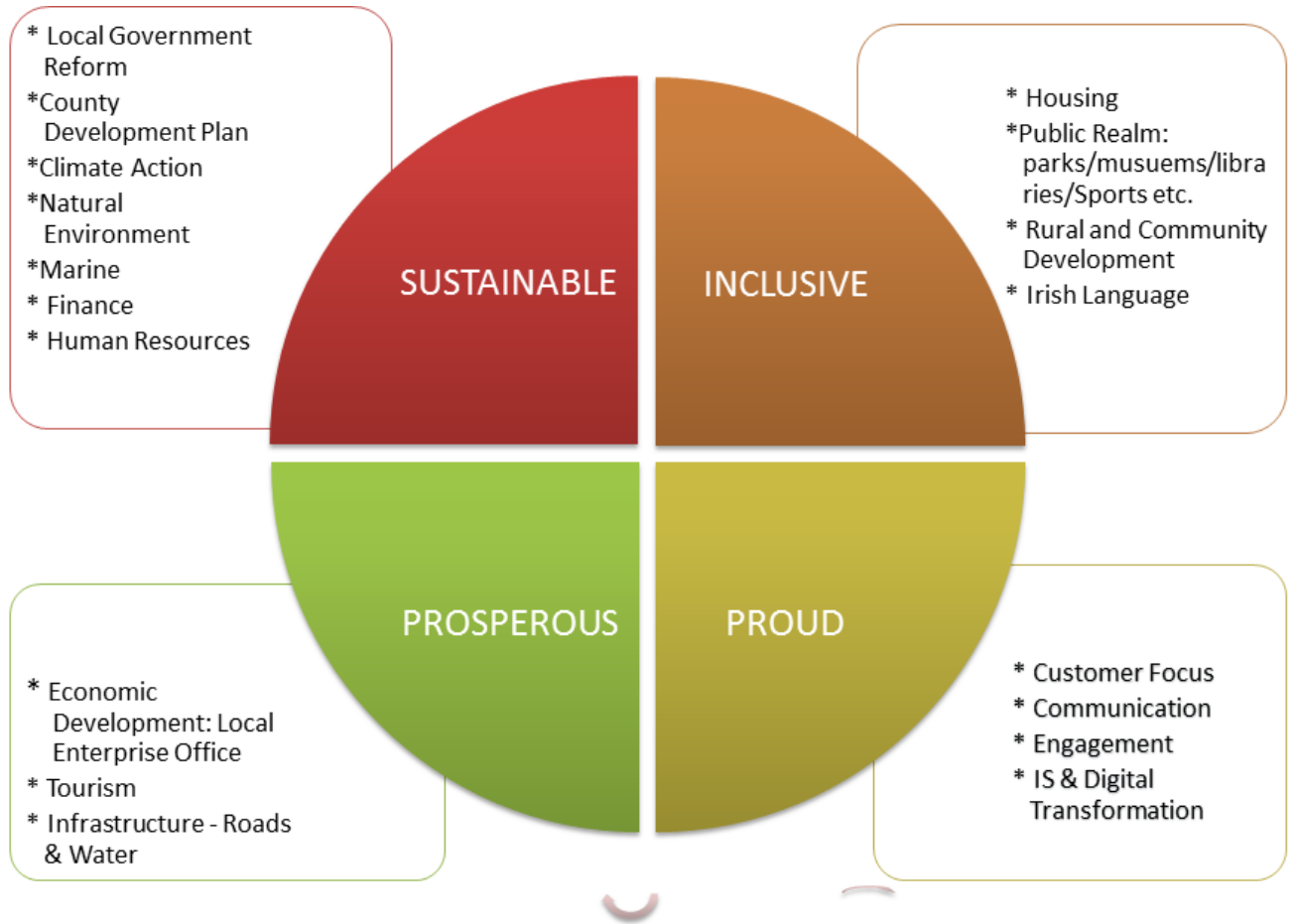
External

Under the leadership of our Council we will aim to meet the needs of Mayo over the coming years. This means;

- Our services will be aligned with the economic, social and physical challenges facing Mayo and the West Region
- Continuous communication to the Mayo Public around Programmes, Projects and Innovations
- Engagement with the Mayo Public in creating the Mayo of the future
- Development of a culture of networking at all levels and with all stakeholders

Mayo County Council will drive change and innovation culture in Mayo through our commitments in this plan.

County Council members and staff will be central to this commitment and will be supported with the resources, training and technology to deliver on this plan.



***** Temporary Graphic

PEOPLE & PLACE

- 4 Aims to support the People of and Place that is Mayo:
1. Sustainable
 2. Inclusive
 3. Prosperous
 4. Proud



Create a Sustainable MAYO which protects the natural and built environment for the next generation.

“Mayo County Council are on the frontline in dealing with the impacts of climate change and have a critical role to play in ensuring that local circumstances are adequately considered in the overall adaptation process and in involving the local community directly in efforts to facilitate effective change”

Mayo County Council Climate Adaptation Strategy, pg16



We Will:

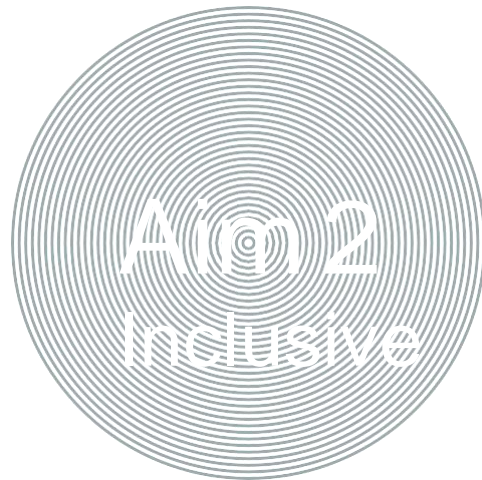
- 1 Implement Mayo County Council's Climate Change Adaptation Strategy 2019-2024 (the Adaptation Strategy).
- 2 Facilitate the development of a new County Development Plan.
- 3 Support and develop regional projects and programmes which are being planned and delivered in Mayo as part of the public investment detailed in Project Ireland 2040
- 4 Engage with a range of Public Realm initiatives in Mayo including the Heritage Plan, Town Teams, Town Health Check & develop further Town Public Realm Plans
- 5 Resource and support the Mayo Fire Services & Mayo Civil Defense
- 6 Maximise the revenue from rates and local property tax raised in Mayo.
- 7 Achieve value for money and additional resources for the County by working with our public and private sector partners.
- 8 Work with our staff and recruit new staff to implement a People's Strategy to support the Organization's aims.



To Promote and Assist an inclusive MAYO

“To assist organizations to ensure that all people of Mayo are encouraged to participate in their local communities, to facilitate the achievement of an inclusive county and to tackle poverty and social exclusion.”

Mayo County Council



We Will:

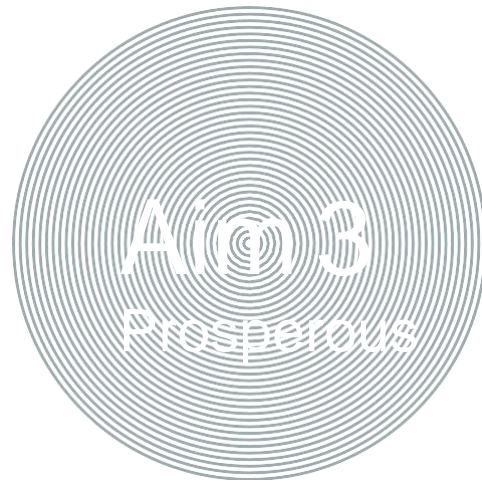
- 1 Work through the LCDC and other strategic partnerships including the PPN to continue to build a more inclusive Mayo
- 2 Enhance the quality of life through our Housing Programme through
 - (i) Continued implementation of the Housing Capital Programme
 - (ii) Engage with Rebuilding Homes and promote Vacant Homes initiatives
 - (iii) Support Estate Management policies, LTACC and Homeless Action plans
- 3 Use our libraries, museum and arts infrastructure to promote a welcoming and dynamic Mayo which values its heritage and culture.
- 4 Implement and monitor the Library Services, Arts and Irish Language Plans of Mayo County Council
- 5 Use our library services and branch network to enable learning, provide information and promote skills, creativity, ideas and knowledge
- 6 Work with the training and education agencies in Mayo including Castlebar Campus of GMIT to improve opportunities for learning, education and training in the County.
- 7 Promote the Public Sector *Equality and Human Rights* Duty and diversity across the functions of Mayo City County Council.
- 8 Inform, enable and educate communities across Mayo to increase their participation in physical activity.
- 9 Support Mayo Childcare Committee to promote access to affordable childcare



To Support Employment, Encourage Enterprise and Maximize Investment in the County

“The full participation of rural communities in the strategic development as envisaged under Project Ireland 2040 is imperative to achieving the full potential of its broad range of strategic outcomes. This applies both in terms of the traditional pillars of the rural economy, the natural resource and food sector, as well as those emerging from such developments as improved connectivity, broadband and rural economic development opportunities”

Project Ireland 2040 – The West, Pg3



We Will:

- 1 Work through the Economic and Investment Unit and the Local Enterprise Office Mayo to service as a 'first stop shop' for entrepreneurs.
- 2 Lead on the delivery of the Mayo LEADER Programme
- 3 Optimise the continued investment in roads and transport infrastructure
- 4 Advance key Capital Projects as outlined in the 5-year Capital Programme
- 5 Continue to enhance Towns and Villages through our Renewal Programmes
- 6 Support continued investment in Water Services infrastructure.
- 7 Develop a new Mayo Tourism Strategy post Destination Mayo 2016--2021

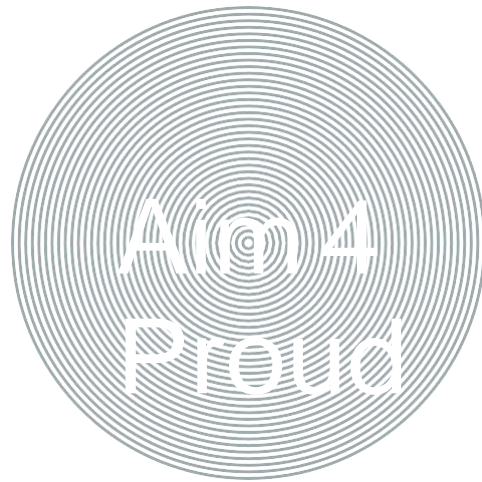


To ensure that the People and Place of Mayo are connected to the values, culture and brand that promotes Mayo as a place to live, work, invest and visit.

“To have pride in where we have come from, belief in where we are going and the ambition to achieve

- That is the Connacht Way”

Connacht Rugby Vision and Strategy



We Will:

- 1 Position Mayo County Council as a sectoral exemplar in transformational initiatives, as a leader in technical innovation and driver of a world-class digital ecosystem
- 2 Lead the digital transformation of Mayo County Council and prioritize the delivery of an efficient customer service for our staff, councillors and citizens
- 3 Complete the transformation of the Mayo.ie and Mayococo.ie into one modern interactive website to support payments, customer queries and connection with diaspora abroad.
- 4 Deliver a service catalogue and customer relationship management (CRM) system to assist in the delivery of public-facing services
- 5 Engage with our communities, both at home and abroad, in a range of activities and initiatives that promote Mayo including Mayo Day, Diaspora projects and a range of community, creative and innovative programmes.

How will we know we are meeting our commitments?

Progress on achieving objectives will be measured in a variety of ways including through:

- ❖ National Service Indicators
- ❖ Recommendations from National Oversight & Audit Commission
- ❖ Local Authority Annual Report
- ❖ Annual Progress Report on Corporate Plan Implementation
- ❖ Audit Committee Reports
- ❖ External Local Government Audit Reports
- ❖ End of Year Accounts and Outturn Report
- ❖ Customer Surveys
- ❖ Quarterly review of Annual Service Plan targets

Our Principal Collaborators

NATIONAL

- ❖ All Government departments
- ❖ All State agencies
- ❖ Voluntary agencies & Non-Governmental Organisations

- ❖ REGIONAL Bodies and Authorities

- ❖ LOCAL Organisations and Community Groups



Comhairle Contae Mhaigh Eo
Mayo County Council

www.mayo.ie